

Capabilities Statement

CivicMakers is an innovation and engagement firm headquartered in San Francisco. We help our clients improve programs and services, engage their communities, and apply more effective problem-solving methods. Ultimately, we bring the human side of technology to our clients and partners.



CORE COMPETENCIES

- Strategic Planning
- Organizational Development
- Human-Centered Design
- Change Management
- Stakeholder Engagement
- Workshops & Meeting Facilitation
- Training & Coaching

DIFFERENTIATORS

Deep public sector experience. Cross-disciplinary. Highly collaborative. Super-fun. Strive for replicable, adaptable, evidence-based results.

KEY CLIENTS

City & County of San Francisco, City of Berkeley, City of Hayward, City of San Jose, California Health & Human Services, California Department of Technology, California Victims Compensation Board, California State Library.

PAST PERFORMANCE

City of Hayward - Strategic Planning

Facilitate planning workshop for City Council to refine vision, mission & strategic objectives, working with

City of Berkeley - Change Management

Provide process improvement, training and documentation services to support roll out of new ERP system across entire enterprise.

CA Department of Technology / Health & Human Services - Training

Provide digital services education/training courses and workshops on human-centered design, effective presentations and change management.

CA Victim Compensation Board - Human-Centered Design

Lead human-centered design workshop for staff to design aspects of new online service portal with direct input from key stakeholder groups.

COMPANY DATA

Established: 2015

EIN: 81-0901941

DUNS: 0103393535

California Multiple Award Schedule:
4-19-03-0762A

*Certified Small Business (micro),
State of California: #2004377*

PERTINENT UNSPSC CODES

80101500 - Business & corporate management consultation svcs

80101600 - Project management
80171600 - Publicity & marketing support services

80171900 - Stakeholder management & relations svcs

86132000 - Management education & training services

86132100 - Training planning, facilitation & delivery services

86132200 - Educational support services

CONTACT

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OUR TEAM



Lawrence Grodeska
Co-founder & Chief Everything Officer
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Specializes in strategic planning, organizational development, product management, project management, facilitation, public speaking, marketing and communication.



Judi Brown
Co-founder & Chief Impact Officer
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Specializes in training & curriculum development, human-centered design, systems thinking, project management, facilitation.



Cristelle Blackford
Partner & Chief Engagement Officer
cristelle@civickmakers.com

Specializes in strategic planning, stakeholder engagement, team development, project management.



Jim Rettew
VP of Strategy
jim@civickmakers.com

Specializes in strategic planning, change management, leadership development, project management.



Leah Tremblay-Adams
Project Associate
jim@civickmakers.com

Specializes in service design, process mapping, documentation, graphic design.

Visit our website for more Information: www.civickmakers.com